



Becoming a “What Will Set You Free” Facilitator

We are delighted that you are interested in becoming a “What Will Set You Free” (WWSYF) facilitator! Here are responses to some ***Frequently Asked Questions***:

Would I make a good “What Will Set You Free” facilitator?

The ideal WWSYF facilitator is someone who has an existing coaching or counseling practice dedicated to supporting people and assisting their healing, and is looking for additional techniques and methodologies to enhance their services.

What value will I gain by becoming a “What Will Set You Free” facilitator?

Adding this content to your coaching and/or counseling practice will greatly enrich your existing offerings and help you grow your practice. Certified WWSYF facilitators are represented on the WWSYF web page, and coaching opportunities are referred based upon geographical agreements.

How might I use what I learn in the “What Will Set You Free” facilitator training program?

You may choose to use this content in your one-on-one coaching or counseling practice to enhance individual growth. You may also choose to conduct group workshops.

What are the requirements to become a “What Will Set You Free” facilitator?

Helping people break free from their bonds is important, yet delicate, work; the success of this process is highly dependent upon the skills of the facilitator. Therefore, all potential WWSYF facilitators are required to provide proof of the following skills and credentials:

- A license or certification in counseling or coaching work.
- An existing counseling or coaching practice.
- Group facilitation and management skills.

In order to be successful with WWSYF, it’s important that you have vision and values that are in alignment with this content. Therefore, we ask that you identify:

- The personal work you’ve done on your own emotional health.
- Your vision for this work.

We’ve also found that our most successful facilitators have certain traits and qualities that set them apart. We’ll be looking for these in you:

- Confidence.

- Personal authenticity.
- Excellent communication skills.
- Professional appearance and demeanor.

You'll identify all of these skills and credentials when you complete an application for the facilitator training program. A telephone interview with Cynthia will also be part of the application process.

How does the training work?

The WWSYF Facilitator Training Program consists of two stages: a three-day weekend intensive in Denver, Colorado, and a six-week teleconference support program. The training program is limited to ten participants per session, so you'll get individual attention in a small group setting.

Three-Day Weekend Intensive (Friday noon to Monday noon, all meals included)

You'll attend an interactive, experiential, small group workshop in a retreat setting in Colorado, facilitated by author Cynthia James. In this retreat, you'll experience the entire WWSYF workshop, both long and short versions. You will learn the facilitation techniques that make this workshop so powerful, and will have the opportunity to practice with a group of your peers.

Six-Week Teleconference Support Program (two hrs. per week)

Following the weekend intensive, you'll participate with your small group in a series of weekly conference calls designed to support you in going deeper with this content. These calls are a time for you to integrate what you learned in the training, and to engage in the issues that may come up.

Is there a certification process?

Yes! The process consists of:

- A written essay that includes your intention
- An in-person interview with Cynthia
- Completion of the WWSYF Facilitator Training Program
- Monthly reports on your progress for the first six months after training completion

What's the cost to become a "What Will Set You Free" facilitator?

The cost for the program, which includes the three-day weekend intensive (including lodging and meals), the six-week teleconference support program, all of the materials you'll need, as well as ongoing support for an additional six months, is \$2,995. (Note: This does not include airfare or other travel costs.)

Is there ongoing support?

Absolutely! There will be periodic training teleconferences that introduce new concepts or go deeper into existing ones; once you're a certified facilitator, you can participate in these ongoing trainings at no additional charge for a period of six months after your certification. You also have access to e-mail support; e-mail your question and Cynthia or one of her support staff will respond within twenty-four hours.